

Privacy Policy

Below you will find all the details of the privacy policy applied by KAROTT for the Personal Data collected when the Website, as defined in article 1 of this policy, is viewed or used.

This privacy policy has been prepared in accordance with the provisions of Article 13 of Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 and by virtue of the provisions of Directive 2002/58/EC as revised by Directive 2009/136/EC on the use of cookies.

1. Definitions and legal references

Personal Data: any information relating to a directly or indirectly identified or identifiable natural person by reference to other information, including a personal identification number.

Usage Data: all data automatically collected via the Website (or third-party services used by the Website) such as IP (Internet Protocol) addresses or domain names of the computers with which the User consults the Website, URI (Uniform Resource Identifier) addresses, the time and manner in which the server request is made, the size of the response file, the numeric code of the server response (positive, error message etc.), the country of origin, the characteristics of the User's browser and operating system, various time data regarding the visit (e.g. the time the visitor spends on each web page), details relating to the path that the User follows on the Website (with a specific reference to the order in which the pages are visited), and other settings regarding the User's operating system or IT environment.

User: the person who uses the Website; the User is by definition the Person Concerned or authorised thereby to use the Website.

Person Concerned: the natural person to whom the Personal Data relates.

Controller: the natural or legal person, public authority, agency or other body which, alone or jointly with other Controllers, has the power to make decisions regarding the purposes, methods and means for processing Personal Data, including the security measures for the management and use of the Website. Unless expressly stated otherwise, the Controller is the owner of the Website.

Website: the Website, with which the User's Personal Data are collected when the User consults either the entire Website or specific content provided by KAROTT to Users.

2. Nature of the data collected

The Personal Data collected by the KAROTT Website directly or through third parties includes: cookies, Usage Data, first name, surname, e-mail address.

All other Personal Data collected are described in the specific articles of this privacy policy, or are separately explained in a statement about the collection of Personal Data.

The Personal Data concerned is provided by the User voluntarily or automatically collected when the User uses this Website.

The use of cookies or other tracking tools by this Website or by the owners of external services is, unless expressly stated otherwise, solely intended for identifying the User and saving the User's preferences in order to provide a service as requested by said User.

This Website may not be able to provide these services if certain Personal Data is not communicated.

The User is responsible for the Personal Data of third parties received, published or shared via this Website and confirms having obtained the consent of these third parties before transferring these data to the Controller.

3. Method and location of the data processing

The Controller handles the User's data in the appropriate way and takes all necessary security measures to prevent unauthorised access, disclosure, amendment or destruction of these data. The Personal Data collected are processed using computers or IT tools, following the most appropriate procedure and organisational structure for the intended purpose. Apart from the Controller, other staff (administration, sales, marketing, legal service, system administration), or third parties (suppliers of technical services, messaging or hosting services, IT companies) may access the data and are, where necessary, designated as subcontractors of the Controller. A full list of these external service providers may be requested at any time from the Controller.

The data are processed at the Controller's head office and at any other location where the Controller exercises its activities. The Controller may be contacted for more information.

4. Storage

The data collected are stored for as long as necessary to deliver the services requested by the User, or for as long as stipulated in this document. The User is entitled at any time to ask the Controller to suspend or delete the User's data.

5. Use of the data collected

The User's data are collected with a view to the optimal provision of services by the Controller. They are also used strictly for the following purposes: to contact the User, to administrate the User database, to provide services to the User, to share information with the User, to statistically analyse browsing behaviour on the Website, to send newsletters and conduct technical administration thereof, to prevent fraud and/or use contrary to the general terms and conditions.

The Personal Data used for each purpose are described in the sections pertaining thereto in this document.

More information on the collection or processing of Personal Data may at any time be requested from the Controller (see the contact details in article 10 of this document).

6. Rights of the User

The User has the right at any time to know whether or not his/her Personal Data is stored. The User may contact the Controller for more information on the content and source of these data, to check the accuracy thereof or to ask that they be supplemented, cancelled, amended or corrected. The User may also ask for the data to be converted into an anonymous format or for data unlawfully received to be blocked. The User may moreover oppose the processing of his/her data for any legitimate reason whatsoever. Any request relating to the use or processing of Personal Data must be addressed directly to the Controller at the address stated below.

Any request relating to the use or processing of Personal Data must be addressed directly to the Controller at the address stated in article 10 of this document.

7. Detailed information on the processing of Personal Data

Personal Data is collected for the following reasons through the use of various services:

Analysis

The services contained in this section allow the Controller to track and analyse the Website traffic and monitor the evolution of User behaviour.

Google Analytics (Google Inc.)

Google Analytics is a web analysis service by Google Inc. ('Google'). Google uses the data collected to track and analyse the use of this Website, draw up activity reports and share these reports with other Google services. Google may use the data collected to direct and personalise advertisements on its own advertising network.

Personal Data collected: cookies and Usage Data.

Processing location: United States – [Privacy Policy](#) – [Opt-Out](#)

8. Amendments to this privacy policy

The Controller reserves the right to amend this privacy policy at any time by informing the User thereof on this page. It is therefore recommended that this page be regularly consulted and the date of the most recent amendments be verified. If a User opposes any amendment to this policy, he/she must immediately cease to use the Website and ask the Controller to delete his/her Personal Data. Unless otherwise specified, the privacy policy in force at that time applies to all of the User's Personal Data that the Controller has in its possession.

9. Extended cookie policy

Cookies are small bits of code placed on your browser with a view to the provision of services by the Controller in accordance with the purposes stated. For certain purposes, the User must expressly accept the placement of cookies.

Technical and statistical cookies

Strictly necessary for the service

This Website uses cookies to register the User's session and conduct other activities that are strictly necessary for the proper functioning of the Website, such as distributing site traffic.

Registration of preferences, optimisation and statistical analysis

This Website uses cookies to register the User's browsing preferences and optimise his/her browsing experience. Examples of these cookies are language preference settings or cookies for statistical analysis used directly by the Controller.

Other types of cookies or third-party tools that may use these cookies

Some of the services listed below collect aggregate statistics and potentially need no prior consent from the User, or are directly administrated by the Controller in the manner described and without the intervention of third parties.

If the tools (services) stated below are administrated by third parties, they are potentially used, in addition to the specified purposes and without the Controller's knowledge, to track the User's browsing behaviour. The Privacy Policy of the services concerned should be consulted for more information.

Analysis

The Controller may track and analyse the Website traffic and monitor the evolution of User behaviour using a range of analysis services.

Google Analytics (Google Inc.)

Google Analytics is a web analysis service by Google Inc. ('Google'). Google uses the data collected to track and analyse the use of this Website, draw up activity reports and share these reports with other Google services. Google may use the data collected to direct and personalise advertisements on its own advertising network.

Personal Data collected: cookies and Usage Data.

Processing location: United States – [Privacy Policy](#) – [Opt-Out](#)

How to manage the use of cookies

In addition to the information in this document, the User may directly administrate his/her preferences regarding cookies, for example to prevent third parties installing cookies. Through the browser preferences, cookies previously placed may be deleted, including the cookie file in which consent for the placement of cookies by this Website are stored. More information about administrating cookies via your browser can be found here: [Google Chrome](#), [Mozilla Firefox](#), [Apple Safari](#) and [Microsoft Windows Explorer](#).

If certain services are provided by third parties, the User is entitled to oppose the tracking of his/her data. This may be done by consulting the information on the subject in the third party's privacy policy, activating the opt-out link if available or contacting the service provider.

Notwithstanding the foregoing, the Controller indicates that the User may also use the [Your Online Choices](#) website. This service can be used to configure the User's tracking preferences for more advertising tools. The User is therefore recommended to use this resource in addition to the information provided in this document.

Given that the placement of cookies and other tracking systems used by third parties to detect data via the services offered on this Website is technically beyond the Controller's control, any specific reference to cookies and tracking systems for detecting data installed by third parties serves only as an indication. For more information, the privacy policy of the external services stated in this document may be consulted.

It is especially difficult to identify cookie-based technology and this technology is often closely related to the functioning of the internet. The User is therefore advised to contact the Controller for more information on the general use of cookies and the potential use thereof by third parties via this Website.

10. Controller

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